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BUSINESS NEWS WINS NATIONAL AWARD FOR COMMUNICATIONS EXCELLENCE

Salem, OR -- The Salem Area Chamber of Commerce monthly publication, Business News, is a recipient of the American Chamber of Commerce Executives (ACCE) 24th Annual Award for Communications Excellence (ACE).

The Salem Chamber's entry received an award of merit. Entries receiving the ACE Merit Award meet the fundamental standards and criteria for communications excellence. This is the second ACE honor for Business News - it earned an honorable mention in 2005. Business News was also named the best chamber publication in Oregon in 2003, 2004 and 2005 by the Oregon State Chamber of Commerce.

"Every day we strive to achieve excellence for the benefit of our members," said **Mike McLaran**, CEO of the Salem Chamber. "This is well deserved recognition for the work by our Business News editor **Tracey Etzel**, our entire staff, and most importantly, the Chamber member businesses and organizations that are making things happen in Salem."

The ACE competition typically draws about 225 publication entries from chambers throughout the U.S. and Canada. The Awards for Communications Excellence (ACE) is an annual competition that recognizes excellence in all areas of chamber of commerce communications. ACE continues to be the vehicle for the chamber community to promote effective chamber communications as well as highlight initiatives, introduce events and inform members.

"I am honored to earn an ACE award for Business News. Our entire staff works consistently to provide excellence in service to our membership," said Tracey. "It's a privilege to work with such an accomplished team and a pleasure to work on behalf of our tremendous businesses and organizations. This publication is a reflection of their efforts to ensure a strong local economy and of their hard work to support community causes." www.acce.org. www.salemchamber.org.

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